

In greater Mankato the civic and convention center generates an economic impact of \$20 million a year—that is \$55,000 a day.

THE POWER OF THE CIVIC CENTER

How civic and convention center dollars stimulate greater Mankato's economy



Travelers, convention and event attendees
People who live, work and do business in the area (250,000).



Car



Motorcoach



RV



Corporate Airplane



Meetings
Conventions



Civic Center
Suites



Gas



Restaurants



Vendors - Equipment,
Repair, Maintenance,
and Supplies



Hotel Rooms/
Lodging



Amusement/
Recreation



Advertising



Entertainment



Clothing
Retail

A great return on investment

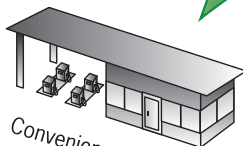
Wages, salaries, profits, taxes



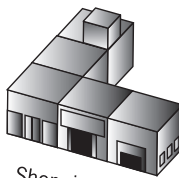
Outside Goods
& Services



Local Goods
& Services



Convenience Store



Shopping



School



Bank



Bakery



Grocery Store

Impact:

- ➡ Brings opportunities—community growth, economic, social, cultural benefits.
- ➡ Benefits • Benefits • Benefits. Provides benefit to area citizens.
- ➡ A great example of maximizing on public investment because of its economic input into the area.